



KYDSCT'S Institute Of Management And Science Sakegaon

Student Performance and Learning Outcomes (MBA)2019-20 Master of Business Administration

Organizational Mission:

1. To impart Quality and Value Based Education
2. To create Competent Professionals
3. Providing all support to promote Research & development
4. To raise satisfaction of all the departments

Organizational Vision:

1. Achieving standards of quality Education
2. To keep up with the rapidly changing technology
3. Creating technical manpower of Global Standard
4. Developing the capabilities of developing new challenges

MANAGEMENT DEPARTMENT MISSION

1. To provide skill enhancement education so as to ensure smooth transit of students from campus to Business World.

2. To develop students to groom into corporate world with corporate communication skills.

3. To develop problem solving approach for different corporate situation.

4. To develop corporate ethics & professional behavior among the management aspirants.

5. To develop decision making capability among students to pursue professional development opportunities.

Program Specific Outcome

1. Demonstrate Professionalism, self-awareness, Leadership and effective communication skills.

Also, possess the skills required to work and lead effectively in a team-based environment.

2. Understand the ethical dilemmas that business often faces.

3. Apply knowledge & skills to solve corporate issues & problems.

4. Demonstrate a global perspective and an awareness of how cultural differences impact businesses.

5. Apply knowledge of business concepts and functions to develop business strategies.

6. Understand the concepts of Information Technology (IT) and how IT can improve Organizational Performance.

Course Specific Outcome

1. **Problem Analysis and Decision Making Skill:** Identify, formulate and analyze problems reaching substantiated conclusions using different techniques of mathematics, finance, and modern subjects.
2. **Managerial and Business competency:** Demonstrate knowledge and understanding of the management concepts and apply these to one's own work, as a member and leader of a team to achieve organizational goals.
3. **Communication and Interaction:** Communicate effectively on various management problems, cases, and legal issues with the team member and with society at large, such as being able to comprehend and write effective reports and design documentation, make effective presentations, and give and receive clear instructions.
4. **Business in Global Environment:** An Understanding of the knowledge of contemporary management issues in the global context recognizing drastic changes in the global economy.
5. **Individual and Teamwork:** Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings to achieve organizational goals.
6. **The Manager and society:** An understanding of ethical issues and responsibilities relating to the impact of the managerial decision in societal and legal contexts.
7. **Corporate Grooming & etiquettes:** How corporate grooming is important in owns development & the required etiquettes to enhance work efficiency.

101 Management Science

Course Objective

1. To develop a sound conceptual framework for understanding management sciences
2. To gain basic understanding of the Global management practices.
3. To get in-depth knowledge regarding various management functions
4. To get equipped with the decision making and problem solving process by solve case studies in Management.

Course Outcomes:

1. To empower students to apply the concepts of management science.
2. To follow various global management practices in the course of managerial functions
3. A sound understanding of the fundamentals of Management sciences so that a customized implementation can be done
4. Understanding the nitty-gritty of decision making with rewards and risks involved.

102 Corporate Communication Skills

Course Objective:

1. Understanding of “Effective” Communication
2. Adequate understanding of Business writing
3. Understanding the science of kinesics
4. Understanding of Public and group Communication Skills
5. Equipping with modern communication aids

Course Outcomes:

1. Knowledge of Corporate communication fundamentals
2. Ability to write effective business correspondence.
3. To get a knowhow of contemporary corporate etiquettes
4. Understanding the basics of Public speaking.
5. Understanding the techniques of Group Discussion participation.

103 Managerial Economics**Course Objectives:**

1. To understand the theoretical framework for demand and supply
2. To understand the concept of producer function
3. To understand the different market structure & pricing decisions.
4. To understand the National Income Accounting
5. To understand the Monetary & Fiscal Policy and its instruments

Course Outcomes:

1. A thorough understanding regarding the determining factors of demand and supply.
2. With the presumption of certain knowledge, to apply the economic concepts to the real world situations.
3. Well-informed students regarding the entrepreneurial risks and the dynamic nature of the business to mould themselves in an appropriate way
4. Understanding various financial benefits and calculation of Break-even analysis
5. Framing business structures regarding the Monetary & Fiscal Policy

104 Human Resource Management**Course Objectives:**

1. Understanding the importance of Human Resource department in an organization
2. Understanding the various functions of Human Resource Management
3. Understanding job evaluation and understanding the HR requirements.
4. Understanding the recruitment & selection process.
5. Learn about different training methods and developmental methodology in the department

Course Outcomes:

1. Develop an understanding of various functions of Human Resource Management and its operation
2. Analytical view regarding the framing of Job designs to Job Specification
3. Understanding the cause and effect relationship between various HR functions and personnel development
4. Understanding the ongoing trends of managing the workforce
5. Know-how of various tools of appraising the performance and the potential of the employee

105 Business Accounting and Costing**Course Objectives:**

1. Understanding of the Basic concepts, pillars & terms of accounting.
2. Getting acquainted with recording of transaction in books of accounts.

3. Understanding of Cash Book & importance of Bank Reconciliation Statement.
4. Understanding Depreciation.
5. Getting acquainted with preparation of final accounts of service providing firms.
6. Getting acquainted with vertical format of final accounts of companies.

Course Outcomes:

1. Ability to understand the importance of cost and management accounting.
2. Understanding the applicability of cash flow statement and Ratio analysis.
3. Ability to make and analyze the cost sheet.
4. Understanding of contract and service costing.
5. Ability to understand types of standards and compute variances.
6. Knowledge of Business Accounting and Costing.

106 Organizational Behavior -I

Course Objectives:

1. To study human Behavior at work.
2. To get knowledge of individual, interpersonal & group perspective.
3. To get in depth knowledge about motivation.
4. To prepare students to undertake practical knowledge through case studies.
5. To develop skills to adopt with various organizational change.

Course Outcomes:

1. They will be able to handle & understand work culture of organization.
2. Developing an understanding of Individual, Interpersonal & Group perspectives.
3. They will be able to understand different stimulants of individual and group motivation
4. To empower students to undertake practical knowledge through case studies
5. Develop skills to adopt with various organizational change

107 Corporate Social Responsibilities

Course Objectives:

1. To study the philanthropic relationship between corporate and Society.
2. To understand various social responsibilities of the corporate firms operating within the society.
3. To understand the governing factors of an organisation operating within the society.
4. To learn about business ethics and relevant ethical practices.
5. To gather more knowledge about corporate governance.

Course Outcomes:

1. Developing an understanding of CSR mechanics
2. Understanding various roles and responsibilities of an organization
3. Learning about various compliances and legal obligation on an organization
4. Understanding the relationship between corporate brand positioning.
5. Able to know about corporate governance.

108 Statistics and Quantitative Methods

Course Objectives:

1. To understand role of quantitative techniques & Statistics in Business & Industry.
2. To study the decision & Games Theory.
3. To study statistics necessary to calculate different Indices.
4. To find of significance between variables with the help of different statistical tools.
5. To study graphical method to solve various real life problems.

Course Outcomes:

1. Able to use the knowledge of statistics & quantitative techniques in Business.
2. Able to take decision under various risk & uncertainty situation.

3. Student will be able to compare the value & price of products & commodities based on previous & current year data.
4. Understanding of the relationship between variables.
5. Improve understanding of real life problems & the methodology to solve it.

SEM –II

201. Business Research Methods

Course Objectives:

1. To understand the fundamental terminology and process of carrying out research
2. To understand the techniques of making a Questionnaire & Collection of data
3. To understand the concept of sampling techniques
4. To understand the concept of the sample size determination
5. To understand the concept of Reliability & Validity of data.

Course Outcomes:

1. To develop a sound conceptual framework for understanding research in management.
2. Enabling the budding researchers to formulate research questions and identify research gaps.
3. To enable student to select an adequate sample size while perusing research
4. To get in-depth knowledge of research design and methodologies.
5. To get insight about IBM SPSS/PASW package for testing of Hypothesis

202. Information Technology for Managers

Course Objectives:

1. To get Fundamental knowledge of Microsoft Office required for managers
2. Use IF function to implement decision making in a worksheet and apply the logical functions wherever necessary
3. Perform functions in excel to enhance analytical capabilities.
4. To develop a sound conceptual framework for Information Technology.
5. To execute the ongoing trends in the field of Information Technology.

Course Outcomes:

1. Knowledge of Information technology concepts and its impact on strategic, tactical and operational components of business.
2. Knowledge of Information Analytics
3. Knowledge of Database Management System
4. Knowledge of E-commerce concepts and various E-commerce transaction models
5. Knowledge of New Trends and Technologies

203. Global Economic Scenario

Course Objectives:

1. To develop an understanding of global market
2. Developing the understanding of the factors influencing the global market condition
3. To develop an understanding regarding the influence a local market creates on global market and Vice versa
4. To deep dive into various markets existing globally and studying the intermittent factors therein.

Course Outcomes:

1. Utilize various learning of global economics in predicting the forthcoming market trends

2. Adopting and developing the competitive advantage of an organization by leveraging on the decisive factors of the market
3. Developing relevant strategy based on the ongoing trends in global market
4. Able to adopt and cash on the markets to understand the factors influencing the demand and supply of various products

204 Marketing Management

Course Objectives

1. To develop the core concept of marketing.
2. To understand consumer buying behavior and marketing research process.
3. To develop knowledge about segmentation targeting and positioning.
4. To build understanding of product management.
5. To understand pricing mechanisms and communication process.

Course Outcomes:

1. Able to build understanding of market evaluation and control as well as learn regarding practical assignments and projects in the marketing area
2. Ability to assess consumer choices and preferences
3. Ability to prepare brand, product, price and packaging strategies.
4. Ethical and legal issues in marketing
5. Ability to prepare distribution, communication and new product development strategies.

205 Financial Management

Course Objectives:

1. To gain basic knowledge about Finance for planning & control.
2. To prepare students to undertake practical problems w.r.t. managerial decision making.
3. To study basics of Financial Management Concepts, Indian Capital Market and Time Value of money.
4. To study the financial planning & costing in organizations.
5. To study ratio analysis.

Course Outcomes:

1. Students will be able to understand the financial planning & control.
2. Able to solve practical problem & make decision.
3. Able to understand the time value of money & Indian capital Markets.
4. Able to do financial planning & costing of organization.
5. Able to find out the relationship between liquidity ratio & profitability ratio.

206 Organizational Behaviors– II

Course Objectives:

1. To study dimensions of Leadership at work.
2. To get knowledge of Power & Politics.
3. To get in depth knowledge of organizational development & Change.
4. To understand work stress.
5. To prepare students to undertake practical knowledge through case studies

Course Outcomes:

1. To enable the students be an effective manager
2. To equip students with various critical factors of an Organizational behavior
3. Understanding of triggering factors for organizational development
4. Develop the skills and maturity to deal with work pressures
5. Developed practical insights in solving various cases and case lets.

207. Services Management

Course Objectives:

1. Equipping Students with the fundamentals of service, its characteristics and challenges.
2. Developing the understanding of consumer behavior and consumer expectations in services.
3. To develop the knowledge of customer perception and service recovery.
4. To develop the ability to understand service development and design.
5. The objective of this subject is to develop service perspective and adopt service logic in management.

Course Outcomes:

1. Students will understand role of employees and customers in service delivery.
2. Students will gain knowledge of managing services, capacity and pricing of services.
3. Student will understand to develop service perspective and adopt service logic in management.
4. Students will gain adequate knowledge about development and design regarding service(s)
5. Able to develop service perspective and adopt service logic in management.

208. Operations Management

Course Objectives:

1. To get basic knowledge of Materials & Inventory Management
2. To create strong foundation for further studies in the field of Operations & Materials Management
3. To prepare students to undertake practical assignments and projects in the operations management
4. To give brief Introduction to the field of Operations Management.
5. To study the productivity & advance concepts of Operation Management.

Course Outcomes:

1. Able to handle inventory & material.
2. Knowledge of advance concepts in the field of operations & material management.
3. Students are able to solve the practical problems.
4. Able to differentiate between roles, responsibilities & hierarchy in the field of operation management.
5. Able to assess the advance tools as Six Sigma, ISO etc& various concepts.

Sem III

301 Strategic Management

Course Objectives:

1. To equip students with the core concepts, frameworks, and techniques of Strategic management.
2. To know the importance of environmental analysis in formulating strategy and to analyze internal & external environment.
3. To understand strategy implementation and control.
4. To study the role of leadership, organizational structure, and change- management in strategy implementation.

Course Outcomes:

1. Students will understand the framework & integrative nature of strategic management. Also, they will be able to understand different strategic management techniques.
2. Students will be able to analyze internal and external environment.

3. Students will be able to understand the long-term objective and grand strategies and to evaluate strategic alternatives.

4. Able to take leadership at different level of organization in strategy formulation and implementation

302 Management Information Systems

Course Objectives:

1. To explain students why information systems are so important today for business and management

2. To evaluate the role of the major types of information systems in a business environment and their relationship to each other

3. To assess the impact of the internet and internet technology on business electronic commerce and electronic business

4. To identify the major management challenges to building and using information systems and learn how to find appropriate solutions to those challenges

Course Outcome:

1. Students will be able to understand the importance of MIS in today's business world.

2. Students will be able to understand the major management challenges to building and using information systems and learn how to find appropriate solutions to those challenges.

3. They will be able to assess the impact of information technology on E-business, E-commerce & E-market.

4. Able to apply the theoretical knowledge in practice.

303 Legal Aspects Of Business

Course Objective:

1. To provide the Basic knowledge about the different types of Contract.

2. To increase the Understanding level of Individual about Sales of Goods act.

3. To provide the practical aspects in the light of case study.

Course Outcome

1. Understanding of legal aspects of formation and composition of company and partnership firm. Also, they

will get the essential understanding of elements of a contract.

2. Awareness of trademark, copyright, patent, duties of consumer & right to information Act.

3. Able to apply the theoretical knowledge in practice

304A Banking & Investment Management

Course Objectives:

1. To study the overall Indian Banking System.

2. To Get knowledge of Banking & Financial Services

3. To enable students to understand and analyze various investment alternatives.

Course Outcomes:

1. Understanding the basic framework of Banking Sector.

2. Able to apply the theoretical knowledge in practice

3. Able to do security Analysis in multiple ways.

305A Tax Management

Course Objective:

1. To study various provisions of Direct Tax Laws and the compliance procedures their too.
2. To understand the new structure of Taxes in India and Fundamentals provisions of Goods & Services Tax (GST).
3. To study calculation of Tax liabilities of different heads.
4. To understand Income Tax Law.

Course Outcome

1. Understanding the basic concepts of taxation.
2. Able to apply new concepts of GST in practice
3. Able to calculate tax liabilities in different heads of income tax.
4. Awareness of income tax Act.

306A Strategic Financial Management

Course Objectives:

- 1.To study the financial resources which can maximize the value of the business.
2. To enable students to understand importance of strategies such as Merger, takeover, Joint Venture etc. that enhance the firms competitive strengths.
3. To enhance the ability of students as regards the financial decision making in rapidly changing global economic environment.

Course Outcome

1. Understanding about different short term and long term sources of finance
2. Able to apply financial knowledge in practice
3. Able to decide best proposal of mergers acquisition and takeover for business.

307A Tally & Advance Excel

Course Objectives:

- 1.To enable students to learn how to record accounting operations in Tally Software.
2. To establish a connection between theories, concepts & principles of Accounts & Finance with practical business operations.
3. To understand the importance of Advanced Excel in business operations in order to perform complex business calculations and preparation of Financial Reports

Course Outcomes:

1. Understanding of practical aspects of company creation in software
2. Understanding the effective use of excel in practical business operations.
3. Able to prepare financial reports by using Excel and Tally.

304B Product & Brand Management

Course Objectives:

1. To understand need and importance of Product and Brand Management.
2. To equip the students with the various dimensions of Product and Brand management
3. To develop familiarity and competence with the strategies and tactics involved in building, leveraging and defending strong Products and Brands

Course Outcomes:

1. Understand key principles of branding.
2. Able to Explain branding concepts and ideas in their own words.
3. Understand and conduct the measurement of brand equity and brand performance.

305B Consumer Behavior & Service Marketing

Course Objectives:

1. To highlight the importance of learning about consumer behavior.
2. To develop understanding of the need to market services differently from general marketing.
3. To help students in learning different approaches required for effective marketing of services.

Course Outcomes:

1. To define the conception of consumer behavior and service marketing, reveal its importance in the context of marketing.
2. To examine the consumer decision-making process.
3. To describe the target market and determine the positioning strategy according to consumer characteristics and behavior.

306B Sales & Distribution

Course Objectives:

1. To impart knowledge about the selling function and highlight the managerial issues involved in sales management.
2. To bring out the changes in distribution function and understand current practices.
3. To learn Factor affecting on sales force.

Course Outcome:

1. Demonstrate an understanding of the role that a sales force plays in marketing strategies.
2. Describe the selling process.
3. Understand the factors that affect sales force success

307B Global Marketing Management

Course Objectives

1. To apply Global marketing theories, frameworks and concepts to managerial decision contexts.
2. To analyze customers, competitors, and product markets in different countries and how to apply this analysis to developing international and global marketing strategies.
3. To understand International pricing.

Course Outcome:

1. Apply basic international marketing theories and concepts to understand the environment;
2. Undertake strategic business analysis in order to develop appropriate international marketing objectives and strategies;
3. Able to understand the role of pricing in international market.

304C Industrial Relations & Labor Welfare

Course Objectives:

1. To Study various Industrial Relations practices in the organization
2. To understand Grievance handling & collective bargaining.
3. To study various aspects of labour welfare.

Course Outcome:

1. Students will be able to identify the practices carried out in the organization for better industrial relations

align with its wide scope.

2. They will be able to handle disputes management as well as understand the mechanism of grievance

settlement procedure.

3. Students are able to know the role of workers in worker participation management & collective bargaining.

305C Human Capital Management & Development

Course Objectives:

1. To understand the concept of Human Capital Management.

2. To study various testing concepts in selection process

3. To study developmental policies on corporate.

Course Outcomes:

1. Students will be able to understand how a human can act as capital for organization & how to make it more

effective through the various development process.

2. Able to apply developmental policies to create & nurture human capital.

3. Able to identify human as capital and utilize skills in organization.

306C Strategic Human Resource Management

Course Objectives:

1. To study the integration of Strategy along with Human Resource Management.

2. To understand Employee engagement.

3. To study HR as Strategic Value addition Function.

4. To study role of IT in Strategic HRM

Course Outcomes:

1. Able to manage human resource strategically.

2. How strategies can add value to perform different human resource management function easily, can be understood.

3. How Information technology is helpful in strategic HRM.

4. Able to perform role of strategic manager for handling Human Resource.

307C Labor Laws

Course Objectives:

1. To study various labour laws applicable to Indian industries.

2. To understand various benefits available under labour laws.

3. To understand the rights of labor force in organization.

Course Outcomes:

1. Able to assess the benefits of labor law with its proper understanding.

2. Able to utilize the laws available under various situations.

3. Clarity of Various labor laws and its applicability

308 Social Projects

Course Objectives:

1. To understand the social issues in the society by carrying out a real-life social project using research methodology.

2. To identify & try to aware of the social issue.

3. To apply the knowledge of research methodology in social research.

4. To create social sensitivity of students towards various social issues.

Course Outcomes:

1. Able to understand the social problem in society to create awareness.
2. This will make student social sensitive.
3. This will help to change student's attitude and make them socially connected to society.
4. Able to apply research methodology to understand the problem in depth.

SEMESTER IV:

401 Current Business Scenario

Course Objectives:

1. To increase the understanding of the business environment.
2. To understand the global competitiveness.
3. To understand the practical problems solving approach.

Course Outcomes:

1. Students able to understand Current Indian Business Scenario and decision making.
2. A practical approach to handle the situation in Current Business Scenario.
3. Able to stand in global market while operating business.

402 – E-commerce and Excellence Management

Course Objectives:

1. To get in-depth knowledge of various e-commerce terminology.
2. To understand business excellence
3. To understand the basic difference between E-commerce, E-business and E-marketing.
4. To understand the online buying –selling and Payment methods.

Course Outcomes:

1. Students are able to utilize e-resources & e-technology for the expansion of their business ideas.
2. Able to manage & attain business excellence.
3. Able to distribute and market their own product through technology worldwide.
4. Able to perform online payment and buy and sell different products after comparing on various parameters.

403 Indian Commercial Laws

Course Objectives:

1. To provide the Basic knowledge about the Company.
2. To increase the Understanding level of Individual about rights as a Consumer.
3. To provide the practical aspects in the light of case study.

Course Outcomes:

1. Students get acquainted with the Commercial Laws.
2. Students will get deep insight into laws of various commercial sectors.
3. Able to apply Theoretical knowledge in to practice.

404 Entrepreneurship and Project Management

Course Objectives:

1. To provide theoretical foundations of entrepreneurship development.
2. To acquaint students with the special challenges of starting new ventures and introducing new product and service ideas.
3. To provide the skill in executing various projects, starting from project identification till project termination.

Course Outcome:

1. Students will be able to apply advanced tools & technology for exploring own established business or start a new venture.

2. Able to execute various projects, starting from project identification till project termination.
3. Able to tackle the problem while starting a new venture.

405A Financial Derivatives

Course Objectives:

1. To understand the concept of derivatives, various derivative instruments and the techniques of hedging the risks.
2. To understand the concept of future and forward contracts in financial markets.
3. To understand the importance of Derivatives in Investment.

Course Outcomes:

1. Knowledge of basics of financial derivatives in Derivatives Markets
2. Ability to understand the Terminologies in Futures, forward etc contracts,
3. Able to evaluate derivatives by using different techniques.

406A International Financial Management

Course Objectives:

1. To study the international environment in which the business operates
2. To understand Exchange rate mechanism as well as international accounting practices.
3. To understand the concept of Balance of Payment.

Course Outcomes:

1. Able to Learn transfer Pricing and financing of foreign Trade.
2. Understanding of foreign exchange Market.
3. Increase understanding of International Monetary System

407A Case Studies in Financial Management

Course Objectives:

1. To depict thorough knowledge of the subject and develop decision making abilities
2. To develop the analytical skills of students.
3. To enhance the creative thinking of Students.

Course Outcomes:

1. Able to apply theoretical knowledge in practice.
2. Able to do analysis and take financial Decisions
3. Able to find out creative solutions on different types of case studies.

405 B Marketing Research and Business Analytics

Course Objectives:

1. The purpose of this course is to cultivate research skills in students and a beginning practitioner.
2. To focus on qualitative (exploratory) and quantitative research execution and the application of research findings and analysis in decision making.
3. The course is geared toward the practical application of research, though gaining a working knowledge of certain terminology will be important.

Course Outcomes:

1. Knowledge of basics of Marketing Research
2. Ability to understand the Process of Marketing Research.
3. Able to do the research.

406B Retail Management and Digital Marketing

Course Objectives:

1. To develop understanding about the retail sector and its current requirements
2. To highlight the new trends of using technology and equip students to handle such developments in markets and marketing practices.
3. To understand Supply Chain Management.

Course Outcomes:

1. Able to understand overview of Retail Management.
2. Understanding of E-tailing.
3. Increase understanding of Innovation in SCM- VMI, Cross Docking and Retail Logistics

407B Case Studies in Marketing

Course Objectives:

1. To depict thorough knowledge of the subject and develop decision making abilities
2. To develop the analytical skills of students.
3. To enhance the creative thinking of Students.

Course Outcome:

1. Able to apply theoretical knowledge in practice.
2. Able to do analysis and take marketing Decisions
3. Able to find out creative solutions on different types of case studies.

405C Performance & Compensation Management

Course Objectives:

1. To study different performance parameters in organization.
2. To study Performance Management Process.
3. To understand compensation structure in organization.

Course Outcomes:

1. Students will be able to understand the different performance appraisal system & its various parameter.
2. Able to understand the compensation structure in organization & various compensation strategies.
3. Able to understand the performance management process in depth.

406C International Human Resource Management

Course Objectives:

1. To study HRM practices in International Environment
2. To compare domestic HRM practices w.r.to International context
3. To get in-depth knowledge on Repatriation
eoretical knowledge with a practical approach

Course Outcome:

1. Students will be able to understand the HRM practices w.r.t. international context.
2. Able to differentiate between domestic and international HRM practices and apply with respect to context.
3. Able to understand the problems & solution of Repatriation.

407C Case Studies in Human Resource Management

Course Objectives:

1. To enhance analytical skills of students.
2. To get the basic understanding of the problem identification
3. To identify strategic issues that need to be addressed, evaluating strategic alternatives, and formulating workable plans of action.
4. To find an alternative solution to the problem & take corrective decision.

Course Outcome:

1. Able to identify an alternative to the problem & build decision making.
2. Increase analytical skills.
3. Problem Identification & application of suitable theory.
4. Get understanding of what managers should and should not do in guiding a business to success.

408 Field Work

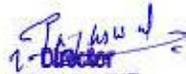
Course Objectives: –

1. To prepare students to use applications of the theory and practices learned during the course.
2. To understand the working process in the company.
3. To understand the applications of theory in corporate culture.
4. To understand practical aspects of different terminology learned under curriculum.

Course Outcomes:

1. Students get hands-on experience.
2. Get insight into the corporate culture.
3. Learning beyond classroom lectures.
4. Application of theoretical knowledge with a practical approach




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