

3.4.1. Extension activities in the neighborhood community in terms of impact and sensitizing students to social issues and holistic development during the last five years

Response

KYDSC Trust's, Institute of Management & Science (IMS) always pay genuine attention to conducts social, welfare and extension activities collaboratively with any NGO or Government body in nearby areas town, villages etc. along with faculty members and MBA students. We are not only wanting to create awareness on serious and needful social issues but also tried very well to solved them and implement solutions in societies. We have organized "Swachh Bharat Campaign" on several serous issues like Sanitation, toilets construction and use at various places like Padalsa and Sakegaon, with intention to keep city and nation clean and so on. We have organized "Unnat Bharat Abhiyaan" campaign on theme " Woman Employment and Empowerment" and our team visited to Kandari area in Bhusawal to counsel, support and aware woman's how they can established their own small household business, what are the Indian Government provisions available for them. We organized several events on human values, rights and gender equity like sensitive matters. In continuation mentioned we organized "BetiBachaoBetiPadao" campaign at Nashirabad, One day awareness campaign on "Gender Discrimination & Corrective Measures", Guest lecture on "Gender Identification, Abortion and Discrimination" delivered by Dr. Deepali Gothwal, New-Life Hospital, Bhusawal. In human values we have organized "Seminar on Professional Ethics & Human Values, (SPEHV-16)" at campus. We have organized workshop on IPR and guest lecture on benchmarking, Academic Integrity and Plagiarism. We organized several guest lectures on Climate change, Carbon Credit, Global warming, Waste Management and E-waste management. IMS support to Digital India Vision and organized awareness program on Digital Money and uses at villages. We also organized Business related activities like "Brand Logo Design Competition (BLDC), Business Essay Writing (BEW) and Business Game Competition (BGC)" at IMS campus for students overall skills development. We organized blood donation camp with Red Cross as well as motivate our students for Organs donation. We are also trying to create awareness on several serious social issues in nearby areas using board, banners, wall pent drawings, slogan, messages and images on 'save water, save energy, use solar energy, waste management, sanitation, water & air pollution management, green practices, avoid polythin/plastic, gender equity, save girl child, educate India, digital India climate change, organic agriculture and business and so on.

- Conducted “SavachtaAbhiyan (Sanitation Programme)” with MBA students to aware societies. **(News Published in Lokmat (Hello Bhuswal) Dated 26 September 2016)**
- Motivate and run campaign for Green initiative, Plantation, Energy management, waste management, cashless transaction awareness.
- Conducted “Savach Bharat Abhiyan (Sanitation Programme)” with MBA students to aware societies. **(News Published in Janshakti (Bhusawal Parisar) Dated 23 October 2017)**
- Conducted “Unnat Bharat Abhiyan (Woman Empowerment and Employment)” with MBA students to aware societies. **(News Published Divya Marathi (Divya City) Dated 12 October 2012 and Deshdoot (Bhusawal Junction) Dated 19 October 2017)**
- Conducted “campaign (BetiBachaoBetiPadao)” with MBA students to aware societies. **(News Published in Sakal (Bhusawal Today) Dated 18 October 2016) and Janshakti (Bhusawal Parisar) 20 October 2017)**
- Organized Guest Lecture on “Gender Identification, Abortion and Discrimination” [Organized on 08th February 2018] as “Organizer”.

News Published:

- **Sakal (Bhusawal Today):** 11 February 2018
- **Deshdoot (Bhusawal Junction):** 14 February 2018
- **Janshakti (Bhusawal Parisar):** 12 February 2018
- **Deshunmati (Bhusawal Live):** 09 February 2018